

CEOs, Senior Managers and Industry Leaders

Showcase your Personal and Company Profile to the Mining and Energy Sectors

HOST A PROJECT BRIEFING

PRESENT AS A KEYNOTE SPEAKER

FEATURE IN A WEBINAR

MESCA extends an open invitation to all major project developers, senior management teams and industry professionals to host one of our Industry Engagement Events. All events are fully managed by MESCA, come at no cost to the host and can be delivered nationally in any state or territory.

What is MESCA?

The Mining & Energy Services Council of Australia (MESCA) is a division of the Australian Industry Group (Ai Group). MESCA exists to promote, represent and increase the capability of Australia's mining, equipment, technology, services (METS) supply chain companies. MESCA strives to maximise business development opportunities for members by assisting them to win work on mining and energy projects across Australia and overseas.

MESCA is a highly trusted and respected entity within its industry sector, with a proven track record in delivering major project briefings for many of Australia's largest mining and energy projects. Our membership ranges from capital equipment providers, service and project contractors, engineering and specialty services, and MRO suppliers.

In combination with Ai Group's industry network we offer an unparalleled industry engagement service and are committed to being a peak industry body working on behalf of Australian industry.

Industry Engagement Opportunities

Major Project Briefings
CEO Boardroom Lunches
Industry Breakfast/Lunches
Web Based Promotions

Major Project Briefings

- Value >\$100mil
- Raise the profile of your organisation
- Customise your presentation to highlight the benefits and overall scope of the project
- Demonstrate compliance with local procurement legislation, guidelines and frameworks
- Set expectations and address stakeholder/supply chain/community concerns
- Time efficient proven 2hr format regularly attracts between 100-400 attendees



**Keynote Speaker Opportunities:
CEO Boardroom Lunches, Industry Breakfast/Lunches**

- Raise your personal/company profile and strategically promote selected projects/ issues/policy concerns
- Targeted audience for CEO Boardroom Lunches, Chatham House Rules, Executive Manager level attendees
- Industry Breakfast/Lunches – public forum model, diverse level of attendees



Web Based Promotions

- Raise your personal/company profile
- Ideal to promote smaller work packages <\$100mil
- Promote your industry-leading capabilities and new developments to a geographically diverse supply chain
- Hosted live or pre-recorded by a subject matter expert from your company
- Events can be placed on the MESCA website for open viewing



EXAMPLES OF PAST MESCA BRIEFINGS

QUEENSLAND

Project: Rio Tinto: Amrun Bauxite Project

Speaker: Amrun Bauxite Project Team

Project: Metallica Metals: Project Developments and Supply Opportunities

Speaker: CEO

PERTH

Project: Sheffield Resources: Thunderbird Project Summary and Supply Opportunities
Speaker: Project Manager

Project: Rio Tinto Iron Ore: Our Journey of Transformation
Speaker: Managing Director: Pilbara Mines

NEWCASTLE

Project: Yancoal: Moolarben Underground Project
Speaker: Chief Development Officer

Project: KEPCO Australia: Bylong Coal Project Briefing
Speaker: Chief Operations Officer

PERTH

Project: Iron Road: Central Eyre Iron Project

Speaker: Project Manager, Iron Road

Project: Rex Minerals: Hillside Project

Speaker: Senior Executive Rex Minerals

Contact us

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